



34250 N. 60<sup>th</sup> St., Building B, Scottsdale, AZ 85266 | www.dfttheater.org | 480-488-1981 | F: 480-488-2310

**Do you have a business? Advertise in the DFT program, give your business visibility with an affluent, educated and captive audience AND support your community theater at the same time!**

### 2017-2018 Playbill Advertising Rates and Contract

Ad Size	FULL SEASON		Individual Show Pricing
	Color	B&W	B&W
1 page	\$700	\$600	\$175
½ page	\$400	\$375	\$100
¼ pg.	N/A	\$250	\$75

\*Payment for 2017-2018 season due August 31. Payment plans negotiable. 25% Discount to all who contract by August 1st.

Contract me for all of 2017/2018  Contract me for the show(s) checked below

Ad Size:  Full Page  ½ Page Horizontal  ½ Page Vertical  ¼ page Amount: \_\_\_\_\_

**TOTAL PAID:** \_\_\_\_\_

Name of Company: \_\_\_\_\_ Phone: \_\_\_\_\_

FAX: \_\_\_\_\_ Email: \_\_\_\_\_ Website Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Cell: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Title: \_\_\_\_\_

Signature of Authorizing Party: \_\_\_\_\_

Notes on design and/or digital images included: \_\_\_\_\_

\_\_\_\_\_ Contract Date: \_\_\_\_\_

Payment:  By check made out to Desert Foothills Theater  MC  VISA  AMEX

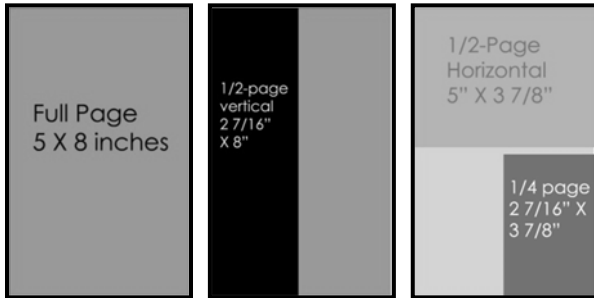
Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ SEC \_\_\_\_\_

Name on Card: \_\_\_\_\_

DFT is a program of the Foothills Community Foundation (FCF)  
FCF is a 501(c)(3) Nonprofit Organization



## Technical Specifications for DFT Program



Desert Foothills Theater's program is a 5 ½" X 8 ½" magazine with four-color cover and 6 inside pages of color. Distribution of this program is 8,600

*All ARTWORK and PAYMENT must be received by August 31, 5 p.m. for full season or FIRST program. All cover ads are four-color full-page only. Email files to [meribeth@dftheater.org](mailto:meribeth@dftheater.org)*

*Please call 480-488-1981 to confirm space availability.*

*Contract can be faxed to 480-488-2310 or mailed to DFT, 34250 N. 60<sup>th</sup> St., Bldg B, Scottsdale, AZ 85266*

Digital files may be supplied on CD, DVD, thumb drive, email or ftp in PDF or EPS files to [meribeth@dftheater.org](mailto:meribeth@dftheater.org).

Program is designed in Publisher. Please create ads 300 dpi, CMYK for color. Questions? Call Jack Lambert at 480-488-1981

**If advertising in specific shows, please check the shows below.**

- [ ] The Addams Family Oct. 7-15, 2017
- [ ] Annie, Nov. 10-19, 2017
- [ ] Charlotte's Web, Jan. 12-21, 2018
- [ ] Driving Miss Daisy, Feb. 2-11, 2018
- [ ] In the Heights, Mar. 31 – Apr. 15, 2018
- [ ] Shrek, TYA, May 11-20, 2018