



DESERT FOOTHILLS THEATER

2019-2020 SEASON



Support Desert Foothills Theater

www.DFTheater.org



Desert Foothills Theater History

our diamond in the desert

Desert Foothills Theater is an award-winning theater located in the north valley of Scottsdale, Arizona. We have been presenting theater since 1975, where our little theater diamond started with an idea and a tent in the desert.

Our founders knew that theater changes lives. We help teach teamwork, confidence, encouragement, how to excel and how to learn. We invite all community members to be part of that life-changing experience by providing performance, volunteer, education and attendance opportunities for everyone!

Whether you choose to participate through auditions for any adult or youth production; a variety of educational opportunities from classes, camps, creating newsletters, working concessions, helping design props, or costumes or sets, participate in post-performance talkbacks, pre-performance "meet ups", or volunteering, we have something for everyone in every genre and aspect of theater production. We provide training and support for those interested in learning more about backstage work and we do it all in a positive, welcoming and supportive environment.

Desert Foothills Theater is a 501(c)3 non-profit organization. We have been growing for the last forty-four years and continue to provide quality theater, education and participation all year long. This season, we are adding in a full length musical written by our local resident playwright, Andrea Markowitz and a one day playwright festival called a "Play in a Day" to encourage our area artists to see what we can do when we need to.

We continue with our education programming offering afterschool classes on theater performance, playwrighting, set design and music. Networking with the various public and private schools in the Cave Creek area, we delve into the world of performance and confidence, striving to continually improve our outreach and impact on the lives of adults and children who live here.

We invite you to experience the life-changing world of theater with us.

We at Desert Foothills Theater look forward to presenting our 2019-2020 Season to our community.

Want more information? Contact Tia Wooley at 480-488-1981

www.DFTheater.org

Desert Foothills Theater | 34250 N. 60th St, Bldg. B, Scottsdale, AZ 85266 | 480-488-1981



Participation and Impact

Desert Foothills Theater productions and activities fill 47 weekends during the year. Our season officially begins July 1st and ends June 31st each year. We spend the months of July and August on organization and development of our programming and space, rehearsals for the show that opens in September, summer camps for kids, for any improvement projects, and planning we want to achieve. We rely on space provided by the Holland Community Center for our rehearsals, as we are always in rehearsal preparation for an opening - whether it be a festival, fundraiser or regular season show.

We are working towards obtaining a theater of our own. Right now we rent space from the Cactus Shadows Fine Arts Center, both the Main Stage and the Black Box, for our performances. We also hold our summer camp at the fine arts center, providing us with enough space for sixty kids and over twenty staff members participating in our summer Musical Theater Camp!

We aspire to:
INSPIRE, challenge, **Educate** and **entertain**
through theater arts in our community

We support this mission to Inspire, Challenge, Educate and Entertain by involving people of all ages, demographics, ethnicities and walks of life, either behind the scenes, in the front of house or on stage.

We also support other community theaters in our area with props, costumes, set pieces, equipment or sometimes with people or maybe they just want a different perspective. A rising tide raises all ships, and we want to be a part of the rise with our continuing support.

We pride ourselves on the participation of:

- More than 200 adults participate in productions every year
- More than 200 children participate in education and productions every year
- Over 7,500 active audience members participate throughout the year
- Opportunities for over 400 volunteers each year, donating over 12,000+ hours
- Small stipends for more than 486 managerial artists
- Employment for a Managing Director, Education Coordinator, Technical Director and Box Office Manager

Each year Desert Foothills Theater performances draw thousands of attendees and allow hundreds to participate in hands-on theater work. Desert Foothills Theater has received recognition and awards for our productions, content, and diversity.

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2019-2020 Season Shows



PIRATES OF PENZANCE, JR. by Gilbert & Sullivan

September 27 - October 6
Friday/Saturday 7 pm
Sunday 2 pm

Tickets: General \$25 / Youth \$15

A swashbuckling musical journey!

performs at CSFAC Black Box



ANNIE GET YOUR GUN by Irving Berlin

November 8 - November 24
Friday/Saturday 7:30pm
Sunday 2 pm

Tickets: General \$25 / Youth \$15

The musical telling of Annie Oakley

performs at CSFAC Main Stage



AND THEN THERE WERE NONE by Agatha Christie

January 17 - January 26
Friday / Saturday 7 pm
Sunday 2 pm

Tickets: General \$25 / Youth \$15

An Agatha Christie Murder Mystery!

performs at CSFAC Black Box



HONK! JR. by Anthony Drewe and George Stiles

February 14 - February 23
Friday/Saturday 7 pm
Sunday 2 pm

Tickets: General \$25 / Youth \$15

Ugly the duckling and her journey

performs at CSFAC Black Box



STEEL MAGNOLIAS by Robert Harling

March 27 - April 5
Friday/Saturday 7:30 pm
Sunday 2 pm

Tickets: General \$25 / Youth \$15

Relationships in the south

performs at CSFAC Black Box



GODSPELL by Tebelek and Swartz

May 8 - May 17
Friday/Saturday 7:30 pm
Sunday 2 pm

Tickets: General \$25 / Youth \$15

The book of Matthew w/ music

performs at CSFAC Black Box

2019-2020 Events



MASKED MADNESS FUNDRAISER

**October 26
Saturday - 5:30 pm**

Join us for hors d'oeuvres, dinner, fun, silent auction, drinks, games and entertainment by past and present performers.

Holland Community Center



FREUD'S LAST SESSION by Mark St. Germain

TRAVELING SHOW

A debate about religion between our two favorite thinkers, Sigmund Freud and CS Lewis!

This show is traveling to various HOA's for performances, but you can see it at the:

**Holland Community Center
October 18 at 7 pm**



PLAY IN A DAY teams write, rehearse, perform IN ONE DAY!

**SATURDAY MARCH 7, 2020
Tickets: General \$25 / Youth \$15**

Four original plays, written, rehearsed and performed in one day.

Holland Community Center



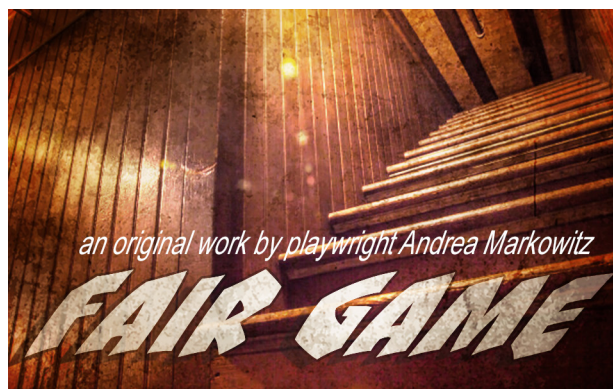
Yes Virginia, There is a Santa Claus Francis Pharcellus Church

**December 20 - December 22
Friday / Saturday 7 pm
Sunday 2 pm**

Tickets: General \$25 / Youth \$15

Is there really a Santa Claus?

Holland Community Center



FAIR GAME by Andrea Markowitz

**April 17, 18, 19
Friday - 7 pm
Saturday 2 pm & 7 pm
Sunday 2 pm**

Tickets: General \$25 / Youth \$15

Holland Community Center



SYLVIA by A.R. Gurney

TRAVELING SHOW

The "tail" of Sylvia the dog, the couple that adopt her, and the hilarity that ensues.

This show is traveling to various HOA's for performances, but you can see it at the:

**Holland Community Center
March 20 at 7 pm**

CORPORATE SEASON SPONSOR

Desert Foothills Theater has several sponsorship opportunities available. These provide a variety of visibility levels for our sponsors, which allows you to select the one that best fits your marketing plan.

Corporate Season Sponsor

This sponsorship allows for the greatest visibility for your business. **ONE AVAILABLE**

Sponsorship includes the following benefits:

Name Recognition: Your company's name will appear prominently in ALL printed materials of DFT and on all tickets. Listing will note this season generously supported by **COMPANY NAME**. This includes direct mailed brochures, postcards, production programs and all advertising!

Exclusivity: Only ONE Corporate Season Sponsorship will be available. In addition, each season, your company will have the first right of refusal in future years.

Inclusion in Media Campaign: Your company's name and logo will appear as the Corporate Season Sponsor in DFT's promotional campaign, which includes newspaper advertising, flyers, newsletters, websites and direct mail.

Playbill: You receive a full page color advertisement on the inside front cover of our playbill for all regular season productions, fundraisers and events.

Recognition from the Stage: Your sponsorship will be acknowledged from the stage at the beginning of each performances for EVERY performance of all 12 productions this season.

Lobby Recognition: Your company's name and logo will appear on a color sign prominently displayed in the lobby of the theater during all performances.

Playbill Inserts: Your company may place marketing materials in our playbill (sized to match)

Employees: Let your employees know that you are a Corporate Sponsor for Desert Foothills Theater and they can reserve tickets at a discounted rate of "two for one" for any regular season show performance.

Tickets: You will receive up to 20 complimentary reserved seats for each regular season show and 4 complimentary tickets to each fundraiser and other events.



KEN LUDWIG'S
LEADING
LADIES



2018-2019 Season
February 8th - 17th
Friday/Saturday 7:30pm | Sunday 2 pm
Performing at:
Cactus Shadows Fine Arts Center
33606 N. 60th St, Scottsdale AZ, 85266

DESERT
FOOTHILLS
THEATER
480-488-1981
www.DFTheater.org

\$30,000 Sponsorship Value
\$15,000 Corporate Sponsorship Cost
\$1,250 per month (12 months)

www.DFTheater.org

SEASON SPONSORSHIPS

Desert Foothills Theater has several sponsorship opportunities available. These provide a variety of visibility levels for our sponsors, which allows you to select the one that best fits your marketing plan.

Season Sponsor

This sponsorship allows for the greatest visibility for you or the organization you are passionate about.

SEVEN AVAILABLE

Sponsorship includes the following benefits:

Name Recognition: Your company's name will appear prominently in ALL printed materials of DFT and on all tickets. Listing will note this season generously supported by **COMPANY NAME**. This includes direct mailed brochures, postcards, production programs and all advertising!

Inclusion in Media Campaign: Your company's name and logo will appear as the Corporate Season Sponsor in DFT's promotional campaign, which includes newspaper advertising, flyers, newsletters, websites and direct mail.

Playbill: You receive a full page color advertisement in our playbill for all regular season productions, fundraisers and events.

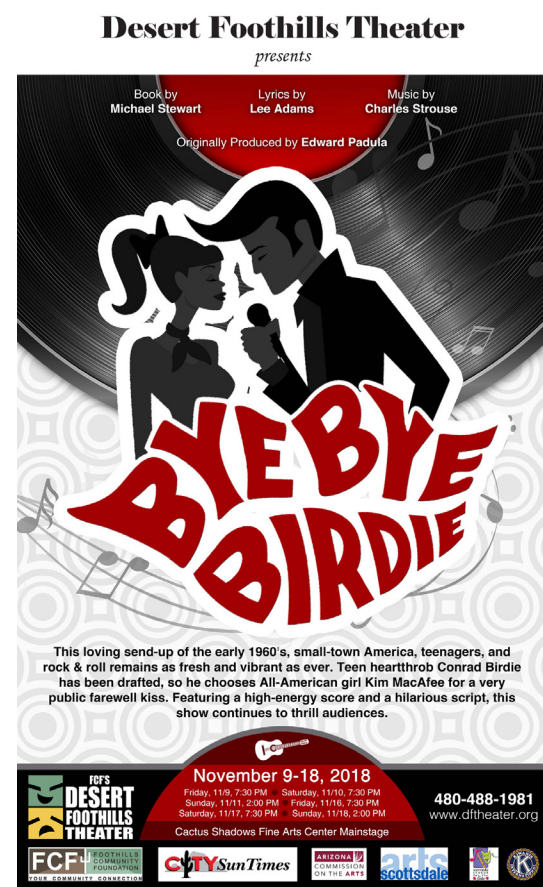
Recognition from the Stage: Your sponsorship will be acknowledged from the stage at the beginning of each performances for **EVERY** performance of all 12 productions this season.

Lobby Recognition: Your company's name and logo will appear on a color sign prominently displayed in the lobby of the theater during all performances.

Playbill Inserts: Your company may place marketing materials in our playbill (sized to match)

Employees: Let your employees know that you are a Corporate Sponsor for Desert Foothills Theater and they can reserve tickets at a discounted rate of "two for one" for any regular season show performance.

Tickets: You will receive up to 10 complimentary reserved seats for each regular season show and 2 complimentary tickets to each fundraiser and other events.



\$20,000 Sponsorship Value
\$10,000 Sponsorship Cost
\$834 per month (12 months)

www.DFTheater.org

SPONSORSHIP

This Sponsorship provides visibility with individual shows.

Show Sponsor

This sponsorship allows you to sponsor a show that appeals to YOU while assisting us with covering the expenses involved with producing a quality show!

Inclusion in Media Campaign: Your company's name will be listed under the show name in all advertising for the production you have selected to sponsor. This includes newspaper advertisements, mailers, posters, website, flyers and postcards.

Playbill: You receive a half page full color advertisement in a prominent location in our playbill as well as identification as a "Show Sponsor" on our sponsor listing section of the playbill.

Lobby Recognition: Your organization's name and logo will appear on a color poster prominently displayed in the lobby of the theater during all performances for the entire season.

From the Stage: Your sponsorship will be acknowledged at the beginning of each performance of the show you are sponsoring.

Tickets: You will receive 6 complimentary reserved seats for the show you sponsor and two complimentary tickets to all other regular season productions.

\$10,000 Sponsorship Value
\$5,000 Sponsorship Cost
\$417 per month (12 months)

2019-2020 Shows available for Sponsorship

PIRATES OF PENZANCE, JR.

Youth Musical

September 27 - October 6

ANNIE GET YOUR GUN

Family Musical

November 8 - November 24

THEN THERE WERE NONE

Adult Play

January 17 - January 26

HONK!, JR.

Youth Musical

February 14 - February 23

STEEL MAGNOLIAS

Adult Play

March 27 - April 5

GODSPELL

Adult & Young Adult Musical

May 8 - May 17

FAIR GAME

New Adult Musical

April 17, 18, 19

FREUDS LAST SESSION & SYLVIA

TRAVELING SHOWS

www.DFTheater.org

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PARTIAL SPONSORSHIP

This Sponsorship provides visibility with individual shows.

Partial Show Sponsor

This partial sponsorship allows you to sponsor a show that appeals to YOU and helps us cover the expenses involved with producing a quality show!

Playbill: You receive a half page black and white advertisement in a prominent location in our playbill as well as identification as a “Show Sponsor” on our sponsor listing section of the playbill.

Lobby Recognition: Your organization’s name and logo will appear on a color poster prominently displayed in the lobby of the theater during the run of the show you sponsor

From the Stage: Your sponsorship will be acknowledged at the beginning of each performance of the show you are sponsoring.

Tickets: You will receive Four complimentary reserved seats for the show you sponsor.

\$5,000 Sponsorship Value
\$2,500 Sponsorship Cost
\$209 per month (12 months)

Community theater. There, I said it. If you aren’t a member or participant in community theater, you probably conjured up images of a grade school performance from your youth. Theater out and about in the community has grown a bit since those days. Now we have actors that devote time and energy to learning their craft. The people you see on stage have auditioned for the directors with many other actors who may have not been cast in this production. They spent weeks rehearsing the movement, the singing, the dancing, then they spent a week getting used to the actual stage they are performing on, the sound effects and the lighting, because during rehearsal, they don’t have access to the stage!

While the actors are rehearsing, both at rehearsal and at home on their own, (they have to memorize all of those songs and lines!) the Production Staff is busy designing the set, the furniture, the decor, what the costumes will look like, how the hair for each character will be, what kind of make-up they need to wear, the props they will use, how the lighting will look, how the sound will...welll....sound, when the costume changes are, and what the overall look and feel of the show will be.

In the office, we are busily creating newspaper advertising, mailer cards, brochures, the playbill, getting promotional photos and headshots, coordinating the concessions, raffles and lobby displays, finding and scheduling volunteers to help usher and work backstage, as well as ensuring any obstacle is overcome for the production. We are also busy working on the next production coming up.

We cover just a portion of our expenses with ticket sales, but everything costs money - the rental on the performance space, the royalties for the show, scripts, music, costumes, props, the set, sound, lights, the ads for the newspapers, postage...everything.

Anything you contribute will be greatly appreciated. Your donation will assist us in continuing to provide quality productions for all ages to our community - the community we’ve been performing in for over 44 years. Would you consider supporting us with a donation?

~Tia Wooley, Managing Director

www.DFTheater.org

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UNDERWRITING

This Sponsorship provides visibility with individual shows.

Underwriting helps us cover any certain aspect of one of the many parts of a production that we pay for throughout the season. Your support will be recognized:

We thank you publicly: Your company name will be listed on the show title page of the program along with the aspect of the show you support. You will also be listed in a special category on our donor listing page.

Playbill: You receive a 4.5 X5.5 black and white advertisement in a prominent location in our playbill.

Lobby Recognition: Your company name will appear as an underwriter on a color poster prominently displayed in the lobby of the theater during all performances of the entire season.

Tickets: You will receive 4 tickets to each show listed that you sponsor with EACH sponsorship donation.



Last Season's production of Willy Wonka, Jr. sponsored in part by Scottsdale Waste Management! We created the entire set of recycled and reused materials. Look for the same thing this season with Honk! Jr. and Godspell!

ONE AVAILABLE PER PRODUCTION:

Costuming: \$800

underwrites costume design and materials, the things that make our actors look amazing on the stage!

Set: \$1,000

underwrites materials we need to create the world the actors live in on stage - things like lumber, screws, paint

Lighting: \$500

underwrites lighting design, operations, supplies and equipment needed to give light to the show

Sound: \$900

underwrites sound design, sound effects creation, operations, batteries, microphone supplies and equipment that help you hear our actors on stage

Music: \$1,200

allows us to use live music in in a production (Godspell) or pay for music tracks for a musical

Properties: \$600

underwrites props for the show. Chairs, couches, special effects, hand held and set decoration, so the audience feels like they are actually there

Rehearsal Space: \$1,200

underwrites the cost of rehearsal space rental. We have six weeks of rehearsal for each show, sometimes multiple shows overlap or there's an event going on, your support helps us rehearse!

Cast benefits: \$700

underwrites the fun benefits for the cast, such as bottled water, rehearsal snacks, show T-shirts for youth productions and an opening night party

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Thank you for your consideration of sponsoring Desert Foothills Theater
Complete the form below so we know how to credit your sponsorship and who to contact.
Please email Tia Wooley, Managing Director at Tia@AZFCF.org

Company Name:_____

Pronunciation (for pre-show announcement):_____

Primary Contact:_____

Address:_____

City:_____ State:_____ Zip:_____

Telephone:_____ Cell:_____

Email:_____

Corporate Season Sponsor (ONE Available)	\$15,000	\$ _____
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Season Sponsor	\$ 10,000	\$ _____
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Show Sponsor	\$ 5,000	\$ _____
<input type="checkbox"/> Pirates of Penzance, Jr. <input type="checkbox"/> Annie Get Your Gun <input type="checkbox"/> Then There Were None <input type="checkbox"/> Honk! Jr. <input type="checkbox"/> Steel Magnolias <input type="checkbox"/> Godspell <input type="checkbox"/> Fair Game <input type="checkbox"/> Freuds Last Session <input type="checkbox"/> Sylvia		

Partial Show Sponsor (Half the cost/half the benefits)	\$2,500	\$ _____
<input type="checkbox"/> Pirates of Penzance, Jr. <input type="checkbox"/> Annie Get Your Gun <input type="checkbox"/> Then There Were None <input type="checkbox"/> Honk! Jr. <input type="checkbox"/> Steel Magnolias <input type="checkbox"/> Godspell <input type="checkbox"/> Fair Game <input type="checkbox"/> Freuds Last Session <input type="checkbox"/> Sylvia		

Underwriting Sponsor (Select all that apply - indicate show)	Total	\$ _____
<input type="checkbox"/> Costumes (\$800) _____	<input type="checkbox"/> Set (\$1,000) _____	<input type="checkbox"/> Lights (\$500) _____
<input type="checkbox"/> Music (\$1,200) _____	<input type="checkbox"/> Sound (\$900) _____	<input type="checkbox"/> Props (\$600) _____
<input type="checkbox"/> Rehearsal Space (\$1,200) _____	<input type="checkbox"/> Cast Benefits (\$700) _____	

Playwrighting Underwriter -	\$500 x _____ =	\$ _____
<input type="checkbox"/> Play in a Day <input type="checkbox"/> Fair Game <input type="checkbox"/> Education on Playwrighting		

Camera Ready Art: ☐ Enclosed ☐ To be Picked up ☐ Being sent

Where to pick up? _____ When? _____ Sent how? _____

Website Link: _____

I understand this is a commitment to provide sponsorship for Desert Foothills Theater. By signing I acknowledge I am the person authorized to make a commitment for this donation and understand this is for the 2019-2020 Season at Desert Foothills Theater

Signature / Approval: _____

Title: _____

☐ Send a single Invoice ☐ Send montly payment invoices ☐ Payment enclosed



**Desert Foothills Theater is a 501(c)3 non-profit under the parent organization of the
Foothills Community Foundation**

